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Binns Hearing wins Major Award

Lisa Binns - UK Audiologist of the Year

Lisa Binns, our resident hearing aid audiologist has won the prestigious title of 'UK Audiologist of the Year', judged by an independent panel of experts and awarded by Rayovac and Audio Infos. See over for details...



Exélia™
Full Life Experience

Simply the best hearing system

PHONAK life is on

What's New from Binns

Exélia – For a Full Life Experience

Designed to change lives, the Exelia is without doubt the most sophisticated hearing instrument ever introduced. Your personal needs and lifestyle means your hearing instruments needs to adapt to different situations. Hearing and understanding can sometimes be difficult in changing environments.

Using breakthrough technology, the Exelia offers

you the very best in hearing performance, helping you to cope with the challenges of today's modern world. Exelia also offers connectivity to lap-tops, MP3's, TV's, Satellite Navigation Systems and stereo's, meaning with the right accessories you can answer your phone, listen to music and even hear the TV. Try Exelia now at Binns and bring back a full life experience.

UK Audiologist of the year

AWARDED TO LISA BINNS



It has been a nine-month search that has attracted hundreds of entries from across the country but, at last, a worthy winner has been found.

Lisa Binns-Smith, from Binns Hearing in Bradford, has been crowned the first Rayovac Audio Infos UK Audiologist of the Year* after being successfully nominated for the award by her patients. A panel of judges, made up of both independent experts and Rayovac and Audio Infos professionals in the UK, named Lisa as the inaugural winner after whittling down the entries from hundreds of exceptional nominations from all areas of the country.

Unlike other industry honours, the new award was not nominated by fellow professionals. Instead, Rayovac and Audio Infos asked patients to put forward their own audiologist or hearing dispenser who they felt had gone the extra mile to provide them with an outstanding service.

Dedicated to patients

With some excellent entries, picking the winner was never going to be an easy task but the judging panel was hugely impressed by

Lisa's dedication to her patients' needs. That was evident from the winning entry – from patient Dawn King – which illustrated how Lisa had provided invaluable support when she needed bilateral hearing aids fitting. Dawn, who works as a nurse practitioner, credits Lisa with transforming her professional and social life. Lisa helped to identify and then fit devices that work effectively with Lisa's stethoscope – enabling her to carry out her duties as a nurse. Lisa said, "It's a real honour to be named Audiologist of the Year. There are many excellent hearing professionals operating in the UK so the competition is very strong. It is nice to be recognised and appreciated in this way, particularly as it is voted for by patients. Being able to help people with their hearing is a very rewarding job. Knowing that they appreciate and respect the work that you do means it's even more worthwhile. Winning the award has already been good for my business and helped to generate some good publicity. I'm going to enjoy being able to call myself Audiologist of the Year for the next 12 months."

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The Hampton Court Sound Garden

Selina Botham of Designs for All Seasons has scooped both a Gold Medal and Best Small Garden award at this year's Hampton Court Palace Flower Show.



The recent Hampton Court Flower Show featured the debut appearance of a

Sound Garden, jointly inspired by the Manufacturer Widex and Association of Independent Hearing Healthcare Professionals.

Designed by Selina Botham, the Widex Hearing Garden explored the importance of sound in our gardens, featuring an interactive listening wall, where sounds from the garden could be heard. Beautiful 'sound sculptures' added to the sensory experience.

This was a light, modern courtyard garden centred around a water feature that, like a heartbeat, provided a slow resonating 'pulse'. Limestone paving gave a smooth, smart surface contrasting with the soft flowing lines of herbaceous planting.

Silver birch was used in the boundary screens - its organic shapes contrasting with the straight lines of oak posts and a 'floating' oak bench.

Silvery willow provided the backdrop, looking almost fluid in the breeze. Bright juvenile leaves of eucalyptus shone in the sun, while swords of astelia and spiky fascicularia provided further contrasting forms.

This was the first garden created at the Hampton Court Palace Flower Show to be designed around enjoying the sounds found in nature. It highlighted how gardens can be experienced on another sensory level when people are attuned to the 'sound-scape' all around.

Eddie Binns is a founder member of AIHHP and was secretary for many years.

“

The Widex Listening Wall has been designed to give an appreciation of how important good hearing health is to the enjoyment of your garden.

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Selina Botham





Centre of Excellence Award

Binns Hearing Healthcare are pleased to receive this very prestigious award The Association of Independent Hearing Healthcare Professionals (AIHHP) is a professional association of leading hearing aid audiologists established to promote the highest professional and ethical standards in private hearing healthcare for the benefit of the consumer. Members must adhere to a strict code of practice and commit to ongoing education, and their Centres must achieve and maintain a high specification level.



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